



FOR IMMEDIATE RELEASE
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CanCare named Finalist in Nonprofit PR Awards

Houston, TX... CanCare, Inc. has been named a finalist in PR News' Nonprofit PR Awards in the category of Annual Publication or Brochure. According to PR News, "the competition was fierce and to place as a finalist is a major accomplishment."

CanCare will be honored along with other finalists at the Nonprofit PR Awards Luncheon on March 15, 2012 at the National Press Club in Washington, DC where the winner will be announced. CanCare joins the distinguished circle of those holding the key to best practices in the nonprofit communications arena. This must-attend industry event will honor the top nonprofit PR campaigns of the year, the smartest communications initiatives and the people behind them.

CanCare's annual report photography was produced by Kevin McGowan Photography, and graphic design style by Hanagriff King Design, both based in Houston, Texas.

About PR News: The PR News family of products includes PR News, the Platinum PR Awards, PR People Awards, CSR Awards, The 100 Best Case Studies Book, Guidebook to Best Practices in CSR; Guidebook to Best Practices in Measurement and the upcoming Crisis Management and Media Training Guidebooks and PR News Webinars. For more information, go to www.prnewsonline.com.

About CanCare: CanCare provides one-on-one emotional support to cancer patients and their families from a trained volunteer who has survived a similar type of cancer. CanCare volunteers help patients cope with a cancer diagnosis, give support during treatment and enable patients and family members to move forward with Hope. Founded in 1990, CanCare now partners with more than 100 corporations, hospitals and congregations of varied faiths. All of our services are confidential and provided without charge. CanCare, Inc. is a 501 (c)(3) nonprofit organization. www.cancare.org.